




Chamber
OF COMMERCE
HENDERSON KENTUCKY

Sponsorship Guide
2026

HENDERSONKYCHAMBER.COM

Chamber Event Sponsorship Opportunities

SIGNATURE EVENTS

Annual Dinner | TBA

Our Annual Dinner is a destination for networking and celebration. Here you can get a glimpse of the Chamber's progress over the year and celebrate the success of Henderson's businesses.

PRESENTING SPONSOR: \$7,500

- 8 tickets
- Main logo on event signage and promotions
- Digital recognition
- Logo on ticket

GOLD SPONSOR: \$3,500

- 6 tickets
- Logo on event signage and promotions
- Digital recognition
- Opportunity to introduce the speaker

SILVER SPONSOR: \$2,000

- 6 tickets
- Logo on event signage and promotions
- Digital recognition

BRONZE SPONSOR: \$1,000

- 4 tickets
- Name on event signage and promotions
- Digital recognition

RECEPTION/COCKTAIL HOUR SPONSOR: \$2,500

- Name on event signage and promotions
- Digital recognition

DISTINGUISHED CITIZEN AWARD SPONSOR: \$1,500

- Name on event signage and promotions
- Digital recognition
- Opportunity to present award

DESSERT SPONSOR: \$1,250

AMBASSADOR OF THE YEAR AWARD SPONSOR: \$1,000

- Name on event signage and promotions
- Digital recognition
- Opportunity to present award

CATALYST AWARD SPONSOR: \$1,000

- Name on event signage and promotions
- Digital recognition
- Opportunity to present award

NAPKIN SPONSOR: \$1,000

- Logo on event napkins – sponsor provides
- Name on event signage and promotions
- Digital recognition

TABLE SPONSOR: \$1,000 (\$750 EARLY BIRD)

- 8 seats
- Preferred table locations
- Company name displayed on table and/or seating chart

SIGNATURE DRINK SPONSOR: \$850

- Logo recognition at bar table
- Name on event signage and promotions
- Option to name the signature cocktail
- Digital recognition

PHOTOBOOTH SPONSOR: \$500

SIGNATURE EVENTS (CONTINUED)

Chamber Golf Classic | MAY

At this summer event, members meet on the green for a fun-filled day of networking at the Golf Course.

PRESENTING SPONSOR: \$6,000

- Exclusive recognition on event logo
- Prominent logo on event promotions and score card
- Registration for one team
- First right of refusal to sponsor next year at this level
- Recognition at opening and closing ceremonies and option to present awards
- Complimentary hole sponsor
- Opportunity to provide promotional materials

GOLD SPONSOR: \$3,000

- Prominent logo placement on event promotions and score card
- Half price registration for one team
- First right of refusal to sponsor next year at this level
- Recognition at opening and closing ceremonies
- Complimentary tent sponsor

SILVER SPONSOR: \$1,500

- Prominent logo placement on event promotions and score card
- First right of refusal to sponsor next year at this level
- Recognition at opening and closing ceremonies
- Opportunity to provide promotional materials

LUNCH SPONSOR: \$1,500

- Abundant pre-event recognition
- Logo on meal vouchers
- Opportunity for a sponsor tent at a hole

BREAKFAST SPONSOR: \$750

- Abundant pre-event recognition
- Logo on meal vouchers
- Pop-up banner by food truck

BEVERAGE CART SPONSOR: \$725

- Prominent logo on event promotions
- Company name prominently displayed on beverage cart
- Company name on score card

DRIVING RANGE SPONSOR: \$600

- Prominent logo on event promotions
- Company name prominently displayed on driving range dividers
- Company name on score card

TENT SPONSOR: \$600

- Name on event signage and promotions
- Opportunity for tent or table promoting business

HOLE SPONSOR: \$300

- Abundant pre-event recognition
- Company name prominently displayed on designated hole
- Company name on score card

State of the City/County Luncheon | JULY

State of the City/County provides an opportunity for local officials to brief the business community on the current state of affairs in the region – from policies and procedures to visions and plans for the months ahead.

PRESENTING SPONSOR: \$2,000

- 4 tickets and reserved seating
- Largest logo on event promotions and digital promotional materials
- Ability to speak and be recognized from the podium



CORPORATE SPONSOR: \$1,250

- 2 tickets
- Logo on promotional material

COMMUNITY SPONSOR: \$600

- Name on promotional material

SIGNATURE EVENTS (CONTINUED)

Agriculture Appreciation Breakfast | MARCH

This annual sell-out breakfast event celebrates all those that support our community through their work in the agriculture industry – one of Henderson’s core industries.

PRESENTING SPONSOR: \$3,000

- Opportunity to be the main sponsor of the event
- Reserved tables
- Largest logo on event signage and promotions
- Opportunity to have promo items on tables



GOLD SPONSOR: \$2,000

- Reserved tables
- Logo on event signage and promotions
- Opportunity to have promo items on tables

SILVER SPONSOR: \$1,000

- Reserved tables
- Logo on event signage and promotions
- Opportunity to have promo items on tables

BRONZE SPONSOR: \$750

- Name on event signage and promotions
- Opportunity to have promo items on tables

FRIENDS SPONSOR: \$500

- Name on event signage and promotions

Women in Business Dinner | TBD

Women in Business Dinner celebrates the accomplishments of women in the business community and provides an energetic atmosphere for networking.

PRESENTING SPONSOR: \$4,000

- Largest logo on event signage and promotions
- Opportunity to have promo items on tables
- Reserved tables
- 16 seats at event

COCKTAIL HOUR SPONSOR: \$2,500

- Dedicated signage with logo at Cocktail Hour
- Opportunity to provide branded drinkware and napkins
- Recognition from podium at opening remarks

AFTER PARTY SPONSOR: \$1,500

- Name on promotional material
- Logo placed prominently on After Party signage
- Recognition from podium at opening remarks

AWARD SPONSOR: \$1,200 (6 AVAILABLE)

- Logo on promotional material
- Company name on award
- Opportunity to present award

TABLE SPONSOR: \$1,000

- Reserved Table in Prominent Position
- Company name displayed on table

COMMUNITY AND NETWORKING EVENTS

Ambassador Program Sponsor | ANNUAL

Support the dynamic group of member professionals who carry out the Chamber's work in the community through attendance at member events, assistance with membership retention and recruitment, and advocacy for the Chamber and its mission.

MEMBER FEE: \$3,500

- Recognition on all ambassador promotions
- Opportunity to speak at Chamber ambassador meetings, occurring monthly at around noon
- Logo on ambassador t-shirts
- Opportunity to speak at the Chamber Annual Dinner
- Opportunity to present the Ambassador of the Year Award at the Chamber Annual Dinner

Chamber Breakfast Club & After Hours | BI-MONTHLY

Chamber Breakfast Club is a bi-monthly gathering on Wednesday mornings allowing members a chance to make meaningful connections in a laid-back atmosphere at HCPL. After Hours offers a casual networking opportunity hosted at a sponsor's location in the evening, during which they can showcase their space and services and introduce themselves to other local professionals.

BREAKFAST CLUB MEMBER SPONSOR: \$250 • AMBASSADOR SPONSOR: \$200

- Logo on event promotions during the month of sponsorship
- Opportunity to present to attendees up to 20 minutes

ALL-IN AFTER HOURS SPONSOR (includes Chamber-supplied food, beverages, and décor): \$1,750

LIMITED AFTER HOURS SPONSOR (excludes Chamber-supplied food, beverages, and décor): \$750

- Logo on event promotions during the month of sponsorship
- Opportunity to present to attendees
- Benefit of hosting on location in your space

Ribbon Cuttings | AS SCHEDULED

With celebrations ranging from groundbreaking to grand openings and milestone anniversaries, Ribbon Cutting events involve the community in exciting business milestone celebrations.

6-MONTH SPONSORSHIP: \$1,000 • ANNUAL SPONSORSHIP: \$4,000

- Logo on custom ribbon and event promotions
- Recognition at each ribbon cutting
- Opportunity to provide gift at ribbon cutting

Chamber Window Displays | MONTHLY

Feature your business or organization prominently for a month in the Chamber office's display windows.

MEMBER FEE: \$60

Board Meeting Spotlight | BI-MONTHLY

As a sponsor, member businesses have the opportunity to present at one board of directors meeting.

MEMBER FEE: \$150

ADVOCACY EVENTS

Legislative Preview Breakfast | JANUARY

Legislative Preview provides elected state officials an opportunity to update the community on the status of bills that will be presented during the upcoming legislative session.

PRESENTING SPONSOR: \$1,500

- Name on  river valley behavioral health promotions

Chamber Day at the Capitol | FEBRUARY

Chamber Day at the Capitol allows members to meet legislators, participate in meetings, and network in Frankfort.

PRESENTING SPONSOR: \$2,000

- Two seats on the bus
- Recognition as Presenting Sponsor on all print and digital legislative priorities for the year

LEGISLATIVE PRIORITY SPONSOR: \$1,000

- One seat on the bus
- Logo placement on print and digital legislative priorities for the year

EDUCATION EVENTS

Educator of the Year Awards | MAY

Educator Appreciation Awards allow us to show our gratitude for educators at all levels in the community and to award select individuals for their outstanding commitment to students.

AWARD SPONSOR: \$1,750 (5 AVAILABLE)

- Social media and e-newsletter recognition
- Opportunity to present the award at school closing ceremony
- Logo recognition on billboard for one month

Community Education Breakfast | AUGUST

At the Community Education Breakfast, members, teachers, and guests gather to hear local education leaders share valuable insights into the developments within educational institutions.

PRESENTING SPONSOR: \$2,000

- 2 tickets
- Prominent logo on  signage and promotions
- Dedicated seating at event
- Digital recognition

Downtown Henderson Partnership Sponsorship Opportunities

Porchfest | JUNE

This beloved event sees porches throughout historic downtown Henderson come alive with local musicians.

PRESENTING SPONSOR: \$3,500

- Logo featured prominently on all event promotional materials, including digital and print
- Opportunity to join Chamber staff on media interviews
- Opportunity to hand out hand fans at event

WRAP-AROUND SPONSOR: \$1,000

- Logo on hand fans
- Logo on t-shirts
- Logo on all digital and print promotions

Chili Cook Off | OCTOBER

During this fall favorite event, attendees purchase mugs to sample and vote on chili recipes prepared by volunteer teams. Proceeds support non-profits of each participating team's choice.

CHILI MUG PRESENTING SPONSOR: \$3,000

- Logo featured on back of mugs

Espresso Martini Fest | MARCH

In celebration of the beloved espresso martini, participating businesses craft their unique twist on the classic drink, then guests visit any location to test and vote for their favorites in various categories.

PRESENTING SPONSOR: \$3,000

- Logo featured prominently on all event promotional materials

Margarita Crawl | FALL

A toast to margaritas, participating businesses craft their unique twist on the Mexican staple, then guests visit any location to test and vote for their favorites in various categories.

PRESENTING SPONSOR: \$3,000

- Logo featured prominently on all event promotional materials

Cocoa Crawl | FEBRUARY

An early Valentine's Day family-friendly event supporting Downtown retailers and restaurants, attendees purchase mugs and visit businesses door to door to sample their cocoa.

PRESENTING SPONSOR: \$1,500

- Logo featured prominently on all event promotional materials
- Logo featured on back of mugs



Cars & Coffee | TBD

A toast to margaritas, participating businesses craft their unique twist on the Mexican staple, then guests visit any location to test and vote for their favorites in various categories.

PRESENTING SPONSOR: \$2,500

WRAP-AROUND SPONSOR: \$1,000



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