




Chamber
OF COMMERCE
HENDERSON KENTUCKY

Sponsorship Guide
2025

HENDERSONKYCHAMBER.COM

Chamber Event Sponsorship Opportunities

SIGNATURE EVENTS

Agriculture Appreciation Breakfast | MARCH

This annual sell-out breakfast event celebrates all those that support our community through their work in the agriculture industry – one of Henderson’s core industries.

PRESENTING SPONSOR: \$3,000

- Opportunity to speak at event
- Reserved tables
- Largest logo on event signage and promotions
- Opportunity to have promo items on tables

GOLD SPONSOR: \$2,000

- Reserved tables
- Logo on event signage and promotions
- Opportunity to have promo items on tables

SILVER SPONSOR: \$1,000

- Reserved tables
- Logo on event signage and promotions
- Opportunity to have promo items on tables

BRONZE SPONSOR: \$750

- Name on event signage and promotions
- Opportunity to have promo items on tables

FRIENDS SPONSOR: \$500

- Name on event signage and promotions

State of the City/County Luncheon | JULY

State of the City/County provides an opportunity for local officials to brief the business community on the current state of affairs in the region – from policies and procedures to visions and plans for the months ahead.

PRESENTING SPONSOR: \$2,000

- 4 tickets and reserved table
- Largest logo on all print and digital promotional materials
- Ability to speak or be recognized from the podium

CORPORATE SPONSOR: \$1,250

- 2 tickets
- Logo on promotional material

COMMUNITY SPONSOR: \$600

- Name on promotional material

Women in Business Dinner | OCTOBER

Women in Business Dinner celebrates the accomplishments of women in the business community and provides an energetic atmosphere for networking.

PRESENTING SPONSOR: \$4,000

- Largest logo on event signage and promotions
- Opportunity to have promo items on tables
- Reserved tables
- 16 seats at event

AFTER PARTY SPONSOR: \$1,500

- Name on promotional material
- Logo placed prominently on After Party signage
- Recognition from podium at opening remarks

COCKTAIL HOUR SPONSOR: \$2,500

- Dedicated signage with logo at Cocktail Hour
- Opportunity to provide branded drinkware and napkins
- Recognition from podium at opening remarks

AWARD SPONSOR: \$1,200 (6 AVAILABLE)

- Logo on promotional material
- Company name on award
- Opportunity to present award

TABLE SPONSOR: \$1,000

- Reserved Table in Prominent Position
- Company name displayed on table

SIGNATURE EVENTS

Chamber Golf Classic | MAY

At this summer event, members meet on the green for a fun-filled day of networking at the Golf Course.

PRESENTING SPONSOR: \$6,000

- Exclusive recognition on event logo
- Prominent logo on event promotions and score card
- Registration for one team
- First right of refusal to sponsor next year at this level
- Recognition at opening and closing ceremonies and option to present awards
- Complimentary hole sponsor
- Opportunity to provide promotional materials

GOLD SPONSOR: \$3,000

- Prominent logo placement on event promotions and score card
- Half price registration for one team
- First right of refusal to sponsor next year at this level
- Recognition at opening and closing ceremonies
- Complimentary tent sponsor

SILVER SPONSOR: \$1,500

- Prominent logo placement on event promotions and score card
- First right of refusal to sponsor next year at this level
- Recognition at opening and closing ceremonies
- Opportunity to provide promotional materials

LUNCH SPONSOR: \$750

- Abundant pre-event recognition
- Logo on meal vouchers
- Pop-up banner by food truck

Annual Dinner | TBA

Our Annual Dinner is a destination for networking and celebration. Here you can get a glimpse of the Chamber's progress over the year and celebrate the success of Henderson's businesses.

PRESENTING SPONSOR: \$7,500

- 8 tickets
- Main logo on event signage and promotions
- Digital recognition
- Logo on ticket

BEVERAGE CART SPONSOR: \$725

- Prominent logo on event promotions
- Company name prominently displayed on beverage cart
- Company name on score card

DRIVING RANGE SPONSOR: \$600

- Prominent logo on event promotions
- Company name prominently displayed on driving range dividers
- Company name on score card

TENT SPONSOR: \$600

- Name on event signage and promotions
- Opportunity for tent or table promoting business

HOLE SPONSOR: \$300

- Abundant pre-event recognition
- Company name prominently displayed on designated hole
- Company name on score card

SCORE CARD SPONSOR: IN KIND DONATION

- Logo placed prominently on scorecard

GOLD SPONSOR: \$3,500

- 6 tickets
- Logo on event signage and promotions
- Digital recognition
- Opportunity to introduce the speaker

Additional Annual Dinner sponsorship opportunities are listed on the following page.

SIGNATURE EVENTS

Annual Dinner | TBA

Our Annual Dinner is a destination for networking and celebration. Here you can get a glimpse of the Chamber's progress over the year and celebrate the success of Henderson's businesses.

SILVER SPONSOR: \$2,000

- 6 tickets
- Logo on event signage and promotions
- Digital recognition

BRONZE SPONSOR: \$1,000

- 4 tickets
- Name on event signage and promotions
- Digital recognition

DISTINGUISHED CITIZEN AWARD SPONSOR: \$1,500

- Name on event signage and promotions
- Digital recognition
- Opportunity to present award

NAPKIN SPONSOR: \$1,000

- Logo on event napkins – sponsor provides
- Name on event signage and promotions
- Digital recognition

SIGNATURE DRINK SPONSOR: \$850

- Logo recognition at bar table
- Name on event signage and promotions
- Option to name the signature cocktail
- Digital recognition

RECEPTION/COCKTAIL HOUR SPONSOR: \$750

- Name on event signage and promotions
- Digital recognition

AMBASSADOR OF THE YEAR AWARD SPONSOR: \$750

- Name on event signage and promotions
- Digital recognition
- Opportunity to present award

TABLE SPONSOR: \$600

- 8 seats
- Preferred table locations
- Company name displayed on table and/or seating chart

ADVOCACY EVENTS

Legislative Preview Breakfast | JANUARY

Legislative Preview provides elected state officials an opportunity to update the community on the status of bills that will be presented during the upcoming legislative session.

PRESENTING SPONSOR: \$1,500

- Name on all event promotions

Legislative Review | MARCH

Legislative Review provides elected state officials an opportunity to update the community on the status of bills that were presented during the legislative session.

PRESENTING SPONSOR: \$1,000

- Name on all event promotions

COMMUNITY AND NETWORKING EVENTS

Chamber Breakfast Club | MONTHLY

This monthly gathering on Wednesday mornings allows members a chance to make meaningful connections in a laid-back atmosphere.

MEMBER SPONSOR: \$250 • AMBASSADOR SPONSOR: \$200

- Logo on event promotions during the month of sponsorship
- Opportunity to present to attendees up to 20 minutes

Ribbon Cuttings | AS SCHEDULED

With celebrations ranging from groundbreakings to grand openings and milestone anniversaries, Ribbon Cutting events involve the community in exciting business milestone celebrations.

6-MONTH SPONSORSHIP: \$2,000 • ANNUAL SPONSORSHIP: \$4,000

- Logo on custom ribbon
- Logo on event promotions
- Recognition at each ribbon cutton
- Opportunity to provide gift at ribbon cutting

EDUCATION EVENTS

Educator of the Year Awards | MAY

Educator Appreciation Awards allow us to show our gratitude for educators at all levels in the community and to award select individuals for their outstanding commitment to students.

AWARD SPONSOR: \$1,750 (6 AVAILABLE)

- Social media and e-newsletter recognition
- Opportunity to present the award at school closing ceremony
- Logo recognition on billboard for one month

Community Education Breakfast | AUGUST

At the Community Education Breakfast, members, teachers, and guests gather to hear local education leaders share valuable insights into the developments within educational institutions.

PRESENTING SPONSOR: \$2,000

- 2 tickets
- Prominent logo on event signage and promotions
- Dedicated signage at event
- Digital recognition

Downtown Henderson Partnership Sponsorship Opportunities

Porchfest | JUNE

This beloved event sees porches throughout historic downtown Henderson come alive with local musicians.

PRESENTING SPONSOR: \$3,500

- Logo featured prominently on all event promotional materials, including digital and print
- Opportunity to join Chamber staff on media interviews
- Opportunity to hand out hand fans at event

WRAP-AROUND SPONSOR: \$1,000

- Logo on hand fans
- Logo on t-shirts
- Logo on all digital and print promotions

Chili Cook Off | OCTOBER

During this fall favorite event, attendees purchase mugs to sample and vote on chili recipes prepared by volunteer teams. Proceeds support non-profits of each participating team's choice.

CHILI MUG PRESENTING SPONSOR: \$2,500

- Logo featured on back of mugs

Summer Sunset Series | MAY 15, JUNE 19, JULY 17, AUGUST 21

Enjoy all that Downtown Henderson has to offer one Thursday night a month during the Summer Sunset Series. With live music al fresco, a market of artisan vendors and farm fresh produce, and a unique art installation at each installment of the series.

PRESENTING SPONSOR: \$2,500

- Logo featured on all event promotions
- Opportunity to join on media interviews
- Opportunity to set up a tent or give out swag at event

Cocoa Crawl | FEBRUARY

An early Valentine's Day family-friendly event supporting Downtown retailers and restaurants, attendees purchase mugs and visit businesses door to door to sample their cocoa.

PRESENTING SPONSOR: \$750

- Logo featured on back of mugs
- Logo featured prominently on all event promotional materials

2025 Calendar of Events

JANUARY

- January 8 Breakfast Club
January 27 Legislative Preview Breakfast
January 30 Farmers Sound Off

FEBRUARY

- February 7 Lunch & Learn (Mental Health)
February 8 Cocoa Crawl
February 12 Breakfast Club

MARCH

- March 3 Agriculture Appreciation Breakfast
March 12 Breakfast Club
March 17 Legislative Review

APRIL

- April 9 Breakfast Club
April 28 Agriculture Trivia Night

MAY

- May 14 Breakfast Club
May 15 Summer Sunset Series
TBA Educator of the Year Awards

JUNE

- June 7 Porchfest
TBA W.C. Handy Festival Lunch Breaks
June 11 Breakfast Club
June 18 Lunch & Learn (SBDC)
June 19 Summer Sunset Series
TBA Juneteenth

JULY

- July 3 Independence Day
Fireworks Celebration
July 9 Breakfast Club
July 19 Summer Sunset Series
July 24 State of the City | State of
the County Luncheon
TBA Downtown Summer Sale Days

AUGUST

- August 13 Breakfast Club
August 21 Summer Sunset Series
August 22 Community Education Breakfast
August 27 Lunch & Learn (Marketing)

SEPTEMBER

- September 10 Breakfast Club

OCTOBER

- October 8 Breakfast Club
October 11 Fall Market on Main
and Chili Cook Off
October 16 Women in Business Dinner
October 29 Lunch & Learn (Finance)
October 31 Downtown Trick or Treat

NOVEMBER

- November 2 Día de los Muertos
November 8-9 Holiday Open Houses
November 13 Breakfast Club
November 29 Small Business Saturday

DECEMBER

- December 5 Central Park Christmas
Tree Lighting
December 6 Downtown Merchants'
Christmas Parade by the
Henderson Shriners
December 10 Breakfast Club

CHAMBER EVENTS TBA

Annual Dinner • Margarita Crawl

COMMUNITY EVENTS

- April 25-27 Henderson Tri-Fest
May 17 Summerfest
June 11-14 W.C. Handy Blues
& Barbecue Festival
July 23-26 Sandy Lee Watkins
Songwriters Festival
August 8-9 Bluegrass in the Park



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