

TITLE: Event and Communications Coordinator REPORTS TO: President of the Henderson Chamber of Commerce

## **POSITION SUMMARY**

The Events and Communications Coordinator is responsible for executing all Chamber events, including but not limited to logistics, marketing, registrations, budget and facilities relations. Individual must be self-motivated, results-oriented with a positive outlook and clear focus on high quality member support. Additionally, possess excellent time management skills, credible; and comfortable dealing with a broad spectrum of business industries and people.

## **Essential Duties & Responsibilities:**

-Managing logistics, promotions and all aspects of the Chamber's signature events including downtown events from the Downtown Henderson Partnership committee.

-Assisting in soliciting, securing and growing sponsorships for each event.

-Create press releases for all Chamber events.

-Work with Agriculture, Membership, Government Affairs, Education/Workforce and Downtown committees to implement successful events and programs.

-Attendance and involvement in appropriate City of Henderson, Henderson County, and regional events, programs and organizations at the request of the Chamber President.

-Promote Chamber memberships to prospective nonmembers by communicating Chamber benefits.

-Assisting in the administrative day to day operations of the Chamber of Commerce.

-Other duties as assigned.

## **Skills and Abilities:**

-Strong written and verbal communication and public speaking skills.

-Proficient in the use of Microsoft Office products.

-Proficient with utilizing social media in a professional setting

-Must be flexible and able to work evenings and weekends as needed.

-Relentless positive energy and professionalism.

Location: Henderson, KY

Salary: \$42,000

In addition to base salary benefits include retirement, health and cell phone allowance.

Please send resume and cover letter to <u>lindsay@hendersonkychamber.com</u> no later than February 17, 2022.

Questions? Please contact Lindsay Locasto, Chamber President at 270-826-7505 or lindsay@hendersonkychamber.com